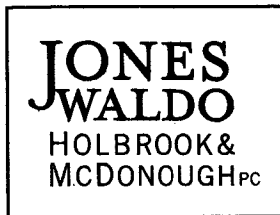


07-03-08

IFJ



Docket No. 14877.0002
EXPRESS MAIL LABEL: EV 105 867 529 US

ATTORNEYS & COUNSELORS
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAIL STOP Office Action
Assistant Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450


Re: Application No.: 10/617,5008
Patent: Method of Providing Customized Coupon Cards
Inventors: Gregory McLaughlin
Our Docket No.: 14877.0002

Sir/Madam:

Transmitted herewith for filing is a Response to Notice of Non-Compliance dated June 5, 2008.

Enclosed also are:

- ☒ A Certificate of Mailing by "Express Mail" certifying a filing date of July 2, 2008, by use of Express Mail Label No. EV 105 867 529 US.
- ☒ Return Postcard
- ☒ Copy of Notice of Non-Compliance mailed June 5, 2008

CERTIFICATE OF DEPOSIT	
EXPRESS MAIL LABEL NO.: EV 817 928 017 US	DATE OF DEPOSIT: July 2, 2008
I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and is address to: Mail Stop Office Action, Assistant Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450	
 Jan Mahoney, Legal Assistant to Brent T. Winder	

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SALT LAKE CITY, UTAH - ST. GEORGE, UTAH

Copied from 10617500 on 08/08/2008

X The Commissioner is hereby authorized to charge payment of any fees as may be required in connection with this communication, including any additional filing fees required under 37 C.F.R. § 1.16., or credit any overpayment to Deposit Account No. 50-1723.

Please address all future correspondence in connection with the above-identified patent application to the attention of the undersigned.

Dated this 2nd day of July, 2008.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Brent T. Winder". The signature is stylized with a large, sweeping initial "B" and a long, horizontal stroke extending to the right.

Brent T. Winder
Attorney for Applicant
Registration No. 46,250

JONES, WALDO, HOLBROOK & MCDONOUGH, PC
1500 Wells Fargo Plaza
170 South Main Street
Salt Lake City, Utah 84101-1644
Telephone: (801) 521-3200

BTW/jsm
Docket: 14877.0002



Docket No. 14877.0002
EXPRESS MAIL LABEL: EV 105 867 529 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Gregory McLaughlin)	Examiner: Daniel Lastra
)	
Application No.: 10/617,508)	Group Art Unit: 3622
)	
Filing Date: July 11, 2003)	Docket No. 14788.0002
)	
For: Method of Providing Customized)	
Coupon Cards)	

CERTIFICATE OF MAILING BY EXPRESS MAIL

“Express Mail” Mailing Label No. * EV 105 867 529 US

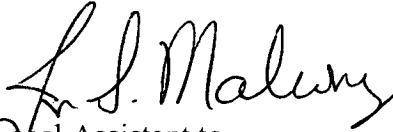
Date of Deposit: * July 2, 2008

I hereby certify that the enclosed Response to Notice of Non-Compliance mailed June 5, 2008, for “Method of Providing Customized Coupon Cards,” along with the accompanying documents – A return postcard; a transmittal letter to the Patent Office; copy of Notice of Non-Compliance; under 37 CFR 1.136(a), in the name of Gregory McLaughlin – is being deposited with the United States Postal Service “Express Mail Post Office to Addressee” service under 37 C.F.R. Section 1.10 on the date indicated above in an envelope addressed to the Assistant Commissioner of Patents, Mail Stop Office Action, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Respectfully submitted this 2nd day of July, 2008.

Respectfully submitted,

JONES, WALDO, HOLBROOK & McDONOUGH



Legal Assistant to

Brent T. Winder

Registration No. 46,250

Attorney for Applicant

170 South Main Street, Suite 1500

Salt Lake City, UT 84101-1644

Telephone: (801) 521-3200

Attorney Docket No. 14877.0002

COPY



UNITED STATES PATENT AND TRADEMARK OFFICE



06/05/2008

Brent T. Winder
Jones, Waldo, Holbrook & McDonough
Suite 1500
170 South Main Street
Salt Lake City, UT 84101

JONES WALDO

JUN 09 2008

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www.uspto.gov

Paper No.

Application No.:	10/617,508	Date Mailed:	06/05/2008
First Named Inventor:	McLaughlin, Gregory,	Examiner:	LASTRA, DANIEL
Attorney Docket No.:	14877.0002	Art Unit:	3688
Confirmation No.:	3999	Filing Date:	07/11/2003

Please find attached an Office communication concerning this application or proceeding.

DOCKETED
DATE 6-9-08
BY flm

Commissioner for Patents

**Notice of Non-Compliant Amendment
(37 CFR 1.121)**

Application No.
10/617,508

Applicant(s)
MCLAUGHLIN, GREGORY

Art Unit
3688

– The MAILING DATE of this communication appears on the cover sheet with the correspondence address –

The amendment document filed on 30 April, 2008 is considered non-compliant because it has failed to meet the requirements of 37 CFR 1.121 or 1.4. In order for the amendment document to be compliant, correction of the following item(s) is required.

THE FOLLOWING MARKED (X) ITEM(S) CAUSE THE AMENDMENT DOCUMENT TO BE NON-COMPLIANT:

- ☐ 1. Amendments to the specification:
- ☐ A. Amended paragraph(s) do not include markings.
 - ☐ B. New paragraph(s) should not be underlined.
 - ☐ C. Other _____.
- ☐ 2. Abstract:
- ☐ A. Not presented on a separate sheet. 37 CFR 1.72.
 - ☐ B. Other _____.
- ☐ 3. Amendments to the drawings:
- ☐ A. The drawings are not properly identified in the top margin as "Replacement Sheet," "New Sheet," or "Annotated Sheet" as required by 37 CFR 1.121(d).
 - ☐ B. The practice of submitting proposed drawing correction has been eliminated. Replacement drawings showing amended figures, without markings, in compliance with 37 CFR 1.84 are required.
 - ☐ C. Other _____.
- ☒ 4. Amendments to the claims:
- ☐ A. A complete listing of all of the claims is not present.
 - ☐ B. The listing of claims does not include the text of all pending claims (including withdrawn claims)
 - ☐ C. Each claim has not been provided with the proper status identifier, and as such, the individual status of each claim cannot be identified. Note: the status of every claim must be indicated after its claim number by using one of the following status identifiers: (Original), (Currently amended), (Canceled), (Previously presented), (New), (Not entered), (Withdrawn) and (Withdrawn-currently amended).
 - ☐ D. The claims of this amendment paper have not been presented in ascending numerical order.
 - ☒ E. Other: claim can not be on a separate page (claim 1).
- ☐ 5. Other (e.g., the amendment is unsigned or not signed in accordance with 37 CFR 1.4): For further explanation of the amendment format required by 37 CFR 1.121, see MPEP § 714.



TIME PERIODS FOR FILING A REPLY TO THIS NOTICE:

1. Applicant is given **no new time period** if the non-compliant amendment is an after-final amendment or an amendment filed after allowance, or a drawing submission (only). If applicant wishes to resubmit the non-compliant after-final amendment with corrections, the **entire corrected amendment** must be resubmitted.
2. Applicant is given **one month**, or thirty (30) days, whichever is longer, from the mail date of this notice to supply the correction, if the non-compliant amendment is one of the following: a preliminary amendment, a non-final amendment (including a submission for a request for continued examination (RCE) under 37 CFR 1.114), a supplemental amendment filed within a suspension period under 37 CFR 1.103(a) or (c), and an amendment filed in response to a Quayle action. If any of above boxes 1 to 4 are checked, the correction required is only the corrected section of the non-compliant amendment in compliance with 37 CFR 1.121.

Extensions of time are available under 37 CFR 1.136(a) only if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action.

Failure to timely respond to this notice will result in:

Abandonment of the application if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action; or

Non-entry of the amendment if the non-compliant amendment is a preliminary amendment or supplemental amendment.

Legal Instruments Examiner (LIE), if applicable /ROZENIA HARMON/

Telephone No: (571)272-0529